

THE OVERSEAS PRESS BULLETIN

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July 4, 1964



CARLOS LACERDA at OPC Luncheon.

Lacerda Chides American Reporters For Not Backgrounding Brazil News

By ED EDWIN

A prospective president of Brazil not only presented a strong brief for the new revolutionary administration, but, as a one-time newsman, projected as an articulate advocate of expanded and earlier background reporting on complex situations. Carlos Lacerda, Governor of Guanabara, told an OPC Press Lunch audience, "There is not enough background leading up to an event. Then difficult things are made too simple".

The Brazilian leader left no doubt that his observations applied to United States coverage of Brazil. "The trouble with the press here is that it produces a loss for readers and listeners." He attributed the loss to their not having been prepared for "a big issue" when it breaks as top news.

The detention of former President Juscelino Kubitschek tested Governor Lacerda's verbal quick-footedness.

"I'm not happy about what happened to Mr. Kubitschek," the Governor said, "but I don't think you should make a legend of (the arrest) . . . I would like to meet him at the polls. I think I could beat him."

RETURNING EUROPE CHARTER FLIGHT NETS \$1,350 CHECK FOR PRESS CLUB

The highlight of a champagne homecoming reception staged in the Tenth Floor Lounge for the 1964 Charter fliers was a \$1,350 check presented by *Madeline D. Ross*, committee chairman, to Club President *Barrett McGurn* (photo, below).

Representing 135 registrations for this year's European flight, the check marks the first time that the Charter Flight Committee could make a sizable contribution to the Club's treasury.

On behalf of the travelers, Madeline thanked *Gordon Gilmore* and *Walter*

Menke, both of TWA, for the "magnificent way in which they and their colleagues, from executives to plane hostesses, had handled this Super de Luxe Charter."

In return, McGurn, presented to Madeline a gift described as a spontaneous token of appreciation from the Charter Group. A citation written by *Lee Jaffe*, and read by McGurn, pointed out how this "could only be a small gesture of recognition for the months of unflagging attention to detail and coordination that went into the planning of a memorable flight."

At this point in the festivities, Madeline was asked if there would be another Charter for OPC in 1965. Amid laughter, she said that this was like asking the mother of newborn triplets if she wanted another baby.

"It's just too soon to think about another charter," she remarked. But, to the delight of the group, she did not

(Cont'd on page 5)



CHECK-OUT TIME: Charter Flight Chairman *Madeline D. Ross* hands a healthy check (\$1,350) to *Barrett McGurn* for the Club. The sum represented registration fees on the recently ended Charter Flight.

(Cont'd on page 3)

WORLD-WIDE TICKER

Edited by JERRY KRISKA

BELGRADE from JOE PETERS

Marguerite Cartwright and husband, Leonard, came to Yugoslavia — the only OPC Charter Flighters to wander this way, as far as your correspondent can determine. Marguerite flew in from Athens, after visiting Cyprus, and calling on Archbishop Makarios, who was once her fellow student at Boston University. The Cartwrights got a red carpet reception here.

Dave Binder, NY Times, had to go to Warsaw as soon as he returned from Prague. His headquarters, by the way, are still in Belgrade — not in Athens as the Bulletin reported May 16. . . . A while ago your correspondent pulled a boner by reporting that one "George Tolz," of US News & World Report from Washington, had been in Yugoslavia. It was Charles Foltz, Jr., who was here — and he sent along an amusing note that George doesn't even exist. Sometimes you get hold of the wrong kind of slivovista.

PARIS from BERNARD REDMONT

Robert Farrell, McGraw-Hill World News, hosted party for John Wilhelm, M-H World News chief in NY and former OPC prexy, who toured Europe with his wife, Peggy. It was Peggy's first trip back to Europe since Liberation; they were married here when Peggy was a Red Cross gal and John a war correspondent.

Other visiting firemen here: AP execs Stan Swinton and Ben Bassett. . . . Sammy Schulman, AFP-DPA news photographer, who toured Paris, Frankfurt, London and Berlin. . . . Arthur Reef, of Barnett & Reef PR International, on European swing, met old friends at OPC Charter Flight Party at Terrasse Martini in Paris.

Transatlantic movements westward: David Brown, USIA, and John Panitz, Reader's Digest, went Statesward and back. . . . Jeremy Main, Time, off on home leave. . . . David Mason, AP, vacationing in Minnesota and elsewhere. . . . Bill Duren pulling up stakes after years in Paris to join Applied Research & Development Corp., Chippewa Falls, Wis. . . . Curtis Prendergast, Time-Life bureau chief, and B.J. Cutler, NY Herald Trib Paris Edition editor, gave a joint farewell bash for Crosby Noyes, Washington Star, who is returning to Washington permanently with wife, Tish.

Thomas Quinn Curtiss, for 18 years drama and film critic of NY Herald-Trib's European Edition, resigned to join Times International Edition in Paris, covering Cannes Film Festival as his first assignment. . . . Cynthia Grenier, formerly NY Times Sunday department, film writer and Playboy rep here, joined Herald-Trib, replacing Curtiss.

France-Soir, daily published by Pierre Lazareff, is running George Herald's book on Monte Carlo serially. . . . Maurice Hendrik Bood acted as press officer of US exhibit at Paris Fair. . . . David Burt replaced Sid Lazard at ABC News, Paris. . . . Art Watt, Army-Navy-Air Force Times, back from Switzerland. . . . John Mowinckel, US Embassy Public Affairs Counselor transferred to Leopoldville, Congo.

LONDON from BOB TUCKMAN

Bob Elson, Time-Life bureau chief went Statesward on home leave. . . . Pat McNulty, AP Paris Bureau, visited here. . . . Wags among US press corps are wondering if colleague Joe Harsch, NBC, will be knighted in wake of his luncheon ("I-said-to-the-Queen") at Buckingham Palace. . . . Due back to his London pad from month-long Cyprus assignment is Tom Reedy, AP.

Eddy Gilmore, AP, hit publicity jackpot when British edition of his new book, "After the Cossacks Burned Down the YMCA," was published. Gilmore appeared on BBC and commercial TV, BBC radio, and got laudatory reviews in half-dozen British national newspapers. In his "home town" of East Grinstead in Surrey, they sold two dozen copies the first day — proving again that a local boy can make good.

Jim Feron, NY Times, his wife, three sons and a Portuguese au pair girl are traveling coast to coast in a VW bus. They camp out, and while the family sleeps in the bus, the au pair girl sleeps on the roof (in a tent-type affair). Jim returns from home leave in July. . . . Clyde Farnsworth bought an English bike, and now rides 2½ miles to work every day — and the same distance home. . . . Another Timesman, Larry Fellows, returned from Cyprus, where he filled in for a month for Bill Blair. . . . Robert E. Dallos, Wall Street Journal, and wife, Carol, became parents for the second time with the birth of a son, Jeffrey Arthur.

One of biggest press gatherings in recent years was glittering dinner given by Lord Thomson of Fleet (formerly Lord Thomson) for Lord Beaverbrook, a fellow Canadian. Six hundred guests attended the dinner at the Dorchester Hotel to celebrate The Beaver's 85th birthday.

John Hay Whitney, publisher of the NY Herald-Trib, and US Ambassador to Britain 1957-61, and his wife were luncheon guests of Queen Elizabeth and Prince Philip at Buckingham Palace. . . . Latest addition to US press corps is George Sherman, who is setting up bureau here for Washington Evening Star.

(Cont'd on page 8)



EYE-WITNESS: Akio Ogawa, AP staff reporter in Japan takes notes during the height of the fires in Niigata which followed the recent earthquake. He stayed on the story for three days and nights, going without water, food and sleep for long periods. Nearest telephone for Ogawa was 30 miles.

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PUBLIC RELATIONS



ON THE AIR: Professor Arthur Schlesinger appears before an OPC-member audience during one of three shows filmed at Clubhouse last week by Creative Television, Inc. Shows were first of what is hoped will be many such shows emanating from the OPC.

Lacerda (Cont'd from page 1)

a new step toward what was being prepared." He alluded to communist takeover. "My concern about the communists was that they were ruling the country by proxy" although they constituted no more than "a minority." "They wrote speeches for others," he said, adding, "they wanted to arrest and even kill me."

One Goulart approach was sharply criticized when Governor Lacerda discussed "the danger of crazy ideas when they become important enough in important circles." Such an idea, he said, was a Goulart decision that housing developments for workers would be "an inflationary factor." The result was described as an influx of workers into cities, where they received higher wages in factories, but where they could get no credit to build homes. They could, however, obtain credit to buy TV sets. Slums spread. The new government, Governor Lacerda reported, has a housing program which, among other moves, is bringing "a new sense of hope, confidence, and self respect — this is our revolution!"

His biting humor came through when he said of Brazilia, "It has been called the greatest natural-scale architectural show of the world . . . and (also) the newest ruins of the world." But he conceded the modern hinterlands capital "has also good points."

Answering a query about charges of being variously an ex-communist and extreme rightist, Governor Lacerda admitted to his having been "a fellow traveller in my youth." But he failed to understand charges of his being also an extreme rightist.

Some 175 attended the press lunch. Also at the dais were the newly arrived Brazilian Ambassador to the United States, Don Juras Magalbaes; United States Ambassador to Brazil, Lincoln Gordon, and his mother, Mrs. Dorothy Gordon; Brazilian Minister to the United Nations; Andre Teixeira de Mesquita; Brazilian Consul-General to New York, Dona Dora Vasconcellos;

Antonio Carlos Almeida Braga, President of the Bank of Guanabara; *Joshua Powers*, Chairman of the Editors' Press Service; Ermelindo Matarazzo, Sao Paulo industrialist; Berent Frieble, representing Governor Rockefeller. OPC President *Barrett McGurn* introduced Governor Lacerda, and OPC Program Chairman, *Joseph Newman* chaired the question period — and invited the sharpest questioning of the guest, who, he said, understood this kind of journalistic give-and-take.

Medal of Freedom Winner Set for Wednesday Talk

A woman who has been called a "one-woman Peace Corps" for her work with the blind in the Orient for nearly 40 years will be Wednesday Luncheon guest next week.

She is Genevieve Caulfield, who won the President's Medal of Freedom last winter.

Blind since infancy, she turned her energies toward helping the blind throughout the world, particularly the East. Earning her own way by teaching, she established schools for the blind in Thailand and Japan. She recently expanded her activities to Viet Nam.

Miss Caulfield is subject of a biography by Margaret Rau, "Dawn from the West".

Calendar

All reservations will be charged to members' accounts unless cancelled in writing 24 hours prior to function.

(Tapes of the Wednesday Luncheons are broadcast regularly at 5 p.m. over WNYC.)

Wed., July 8 — Luncheon, with Genevieve Caulfield, presidential Medal of Freedom winner and worker with the world's blind. 12:30 p.m. \$3.

Wed., July 29 — Luncheon, with N.Y. Sen. Kenneth Keating. 12:30 p.m. \$3.

144

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SURE, AND LEAVE THE DRIVIN' TO US: Charter travelers enjoy a ride in a Killarney jaunting cart. From left are Hildegard Fillmore Smith, Gerry Sartain, Ruth Hatch, and Julia Edwards.

SHAKIN' THY
didn't make
Blarney St

From Dublin to Cork, through Limerick to Killarney, 'Tas

By JULIA EDWARDS

A wolf whistle from the myna bird in Jury's Tavern heralded the arrival in Dublin June 15 of ten members of the Overseas Press Club and four spouses.

For the next four days, this group graciously accepted V.I.P. treatment as its due, from Dublin to Shannon to Cork, through Limerick, Killarney and Blarney.

With more courage than caution, this trip was sponsored by the Irish Tourist Board and the Irish Transport Co. The tour has now been celebrated in a new Irish ballad and a round dozen limericks.

Most of the lyrics and all but one of the limericks would be out of place outside the pages of *Ulysses*. But the walls of the late Sybaris Club on Abbey street in Dublin long will echo the chorus composed by the barroom bards, Paddy McGowan and Val Fitzpatrick, and sung as they strummed on their guitars:

"Oh, the paper's not the only thing he'll have to put to bed."

OPC's own *Leo Hochstetter*, pronounced O'Hochstetter, and sometimes

even OH Hochstetter!, comprised the best of the limericks and even a printable one in honor of OPC Charter Flight Chairman *Madeline Ross*:

"There once was a dame named Ross,
Whom we all chose for our boss,
She lost some sleep,
Keeping track of her sheep
But you can't count this as a loss."

Although no one on the tour was seen taking notes, the group demonstrated its professional character when it gathered around Ireland's eighth century Book of Kells at Trinity College library to have a picture taken, the whole crew shouting instructions to a rattled Irish photographer.

W.L. Oppermann, general manager of Jury's Hotel, and Thomas Sheehy of the Irish Tourist Board coaxed the corps into a less frightening mood with an opening night cocktail party.

By train to Limerick, by bus to Shannon, the Medieval tour was the event of the second day. The time-honored technique of pouring boiling tar on the enemy

was studied as a possible solution for Hochstetter, who labeled this the "Madyevil" tour and compounded his felony by coming out of a castle with the line: "Looking feudally for a bathroom, he said, this place is uncanny."

At a 15th century banquet in Bunratty Castle, the group drank tankards of mead and dined on such delicacies as herbelade allows and salomene chekyn's in Browet (spareribs and chicken). This nearly ended in disaster. It is part of a medieval pageant to throw one of the diners in the dungeon, letting him out to sing a song. The guests then decide whether to free him or hang him.

"Hang him!" came the loud verdict from the OPC.

The party was in better humor by morning, and the sight of the River Shannon produced a spontaneous burst of song, "Way Down Upon the Swanee River."

The Irish retaliated by serving sweet martinis, but the band kept rolling on double gins, cut by the contents of a single two-ounce bottle of vermouth.

\$1,350 CHECK

(Cont'd from page 1)

close the door on the possibility.

Madeline added that the committee is studying the possibility of setting up a working press tour for the 1965 flight in lieu of the usual month's holiday jaunt. She pointed out that in 1956, OPCers flew to Latin America, visiting eight countries, and interviewing six presidents. "We all came back with one or more stories," she added. Pan American and Panagra were the host airlines.

On the other hand, she said, while many members say that they wish to re-

turn to Europe, others hanker to fly to the Far East. An oriental trip, however is doubtful, according to Madeline, in view of the considerably higher transportation costs.

"Recommendations for landing sites will receive deep committee consideration," she remarked. "It is not as simple to choose as it seems since not all cities have the facilities to handle 100 newsmen. Take Copenhagen, for instance, it always has conventions and meetings."

Setting up tie-in trips, too, are time consuming, she said, but worth it in view of the popularity of the previous jaunts to Germany, Israel and Ireland.



SLAINTE (Good Health in Gaelic): Toasting the takeoff to Paris, London, and of course, Shannon are TWA's Walter Menke; TWA Vice President Gordon Gilmore; Charter Flight Chairman Madeline Ross; Shannon Free Airport's Maeve Fitzgibbon; and Gordon Clarke, Irish Tourist Board.

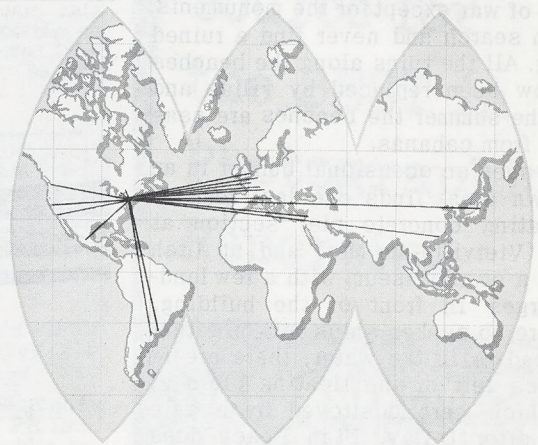
Tas All Blarney

The only serious grumbling developed the evening the cocktail hour was cut to twenty minutes.

The sight of the group mounting jaunting carts for a tour of the rhododendron banked lakes of Killarney was eclipsed only by the spectacle of such dignified members as *Robert Neville* practically standing on their heads to kiss the Blarney Stone. *Hildegard Fillmore Smith* said the Blarney Stone kissed her back.

The guides survived, but the trip was a traumatic experience for the bus driver. He took such a ribbing that when *Ruth Hatch* announced she was leaving the tour in Cork, he thought she was pulling his leg again. Only two of 28 suitcases were lost in the shuffle, and they caught up safely by train, before the group, (which also included *Julia Edwards*, *Antoinette Stabile*, *Geraldine Sartain*, *B.S. Gold* and *Frank Kane*) had finished its last Irish coffee at Shannon Airport or its final salute to Ireland:

"Fine Girl You Are."



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Letters

Editor, *Bulletin*:

Enjoyed your issue of June 6 in which you used the D-Day Omaha Beach material.

Through OPCers might like to know how the beachhead has changed. Each year it has been my pleasant duty to accompany visiting correspondents from the States back to Normandy.

The beaches today, Omaha and Utah, look like a sandy stretch in Florida except that they have not been commercially developed. There is practically no vestige of war except for the monuments. One can search and never find a ruined building. All the ruins along the beaches have now been replaced by villas and during the summer the beaches are seas of color from cabanas.

One sees an occasional bunker in an overgrown area; finds one last remaining floating concrete pier section at Omaha (Vierville-sur-Mer) and at Utah there is a small museum with a few landing barges in front of the building. There are no sunken ships left on either beachhead or in the water, there are no evidences left of the floating piers at Utah which were destroyed by a gale shortly after D-Day. Utah Beach does have markers and streets named after American personnel killed on D-Day but when one walks out onto the actual beach with its sand dunes, 'tis the most peaceful scene in the world.

Only at Pointe du Hoc, which has been cleared and set aside as a display area, can one get the feeling of the Westwall and what it must have entailed scaling the cliffs and taking the wall. One can clearly see the remaining bunkers, the interconnections in the wall, walk through the bunkers and enter

PRESIDENT'S COLUMN

Alice Towsley's "top of the club" parties on the tenth floor are always good get-togethers and the salute to New York's city editors and to veterans of the news business a couple of weeks ago was an example. Do come to others.

A star of the evening was *Albert Stevens Crockett*, who lives at the OPC and who celebrated his ninety-first birthday as part of the party. Mr. Crockett reminisced about the old days and displayed a photostat of a two-and-one-half column piece he had on page one of *The New York Herald* on July 25, 1908. It was the dramatic story of how an American underdog, John J. Hayes, won the 26-mile Olympic marathon race, upsetting a covey of British favorites and distressing many a sports writer in Fleet Street. Richard Harding Davis liked the no-byline piece so much that he sent a letter to the editor and then two days later extracted what amounted to a retraction. The text of the two R.H. Davis items:

"Magnolia, Mass. To the editor of the *Herald*: Allow me to congratulate your London correspondent on his story of the finish of the marathon race. To me it seemed as splendid a piece of reporting and of literature as has appeared in many days in any newspaper. Richard Harding Davis".

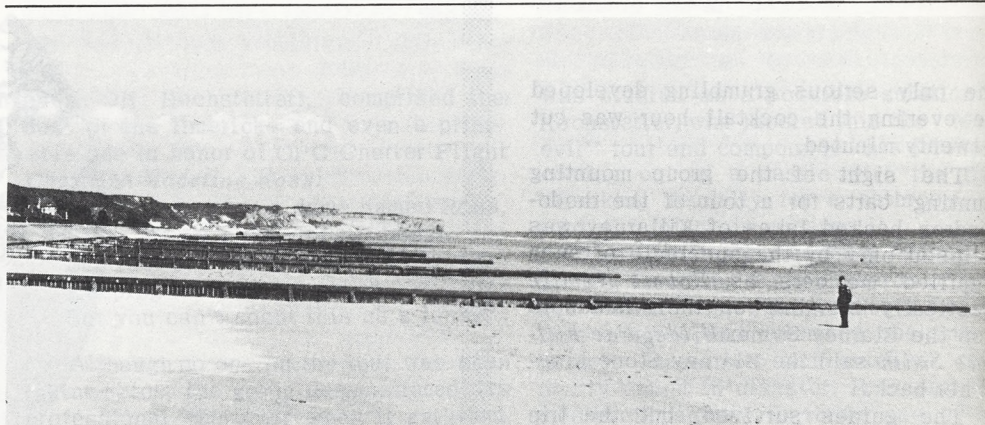
And forty-eight hours later:

"To the editor of the New York Herald: Mr. Richard Harding Davis wishes to say that he was not praising the *Herald* in the letter he wrote, but the *Herald's* hard-working London correspondent, who, he is sure, does not get what he deserves".

* * * *

Another reminiscing was *Adele Gutman Nathan*, author of the recent Churchill book and of others on the Civil War. Adele took note that *Tom Morgan* ("A Reporter at the Papal Court", and for many years Rome man of the INS) was among the evening's honored guests. Adele recalled how Tom got her out of the hands of the police twice in a few days on her arrival in Rome in the twenties as a breathless and idealistic addition to the reporting staff there. Tom already had a great name for having won a scoop on Kemal Ataturk's triumphant trip in a sealed train from Italy to Turkey which received him as a leader and man for the ages. (Tom stowed away in the locomotive and then worked his way back as the train rolled). Adele's two rescues? She separated two dogs in a fight on the Via Veneto and so outraged the mob of male onlookers that carabinieri ruled that Adele had breached the peace. The second? Adele moved a horse to the shady side of the street and Tom had to explain to the law that that was charity not piracy.

Barrett McGurn



OMAHA BEACH - 1964

the lookout point which (if my history is correct) was the place where the Germans first spotted the invasion fleet.

In the British sector of the D-Day landings (east of Omaha), at Arromanches, the French maintain an official museum of D-Day landings. The site has been laid out as an exposition ground and the museum is surrounded by material of war. The museum contains British, French, U.S. and Canadian mementos and a scale model of the artificial pier

used for unloading materiel. The harbor still contains the sunken piers and ships which were used as a breakwater and looks like a war scene.

The entire area, except for Arromanches and Pointe du Hoc, is one of peaceful serenity and lovely beaches broken only by an unobtrusive monument or two.

Stanley P. Silbey
Chief, Public Information
U.S. Army Communications Zone, Europe



PLEASED TO SEE YOU: OPC's Barrett McGurn chats via the new picturephone with National Press Club president Joe Dear. They participated in inaugural service of the Bell System's new phone between Washington and New York.

Placement

Iran:

A-228 Wanted: Man who is U.S.-trained in make-up, rewrite, knowledge of sports features, for English language daily. To be feature writer & editor. Transportation will be provided. Resumes & references requested.

France:

A-224 Nat'l consumer mag. wants capable exec. feature-writer ed. with working knowledge of French. To operate out of France as correspondent for domestic edition; also work with editors & publishers of foreign edition. Salary open.

Germany:

A-223 Seasoned P.R. man with publications background wanted for major U.S. communications organization located in West Germany. To be responsible for publicity, act as public affairs aid, deal with West European gov't reps. German & French helpful but not mandatory. Salary: About \$15,000, plus housing, children's education, and currency differential benefits.

New York City:

A-227 Annual report specialist experienced in interpreting financial figures for Wall St. wanted by major corp. To assist in preparing & editing copy, layout. Temporary or free lance, possibly permanent.

A-226 Wanted: Writer capable of handling news releases, leaflets, radio news, short mag. articles, by health organization. Salary up to \$9,000.

A-222 Wanted: Top-notch P.R. acc't exec. in fashion field, male or female. Must be able to plan, direct & execute all phases of fashion. In addition, must be good writer,

have top editorial, radio-TV contacts in this field. P.R. activity including staging and conducting fashion shows. Salary: Up to \$15,000.

A-221 Major publishing house seeks financial P.R. man capable of dealing with annual reports, bus. & fin. publicity, security analysts, etc. Salary: \$10,000-12,000.

A-220 Wanted: P.R. acc't exec. for well established N.Y. brewery. A take-charge man of outstanding abilities. Must be able to plan & execute comprehensive program of action for multi-market company. Top flight salary for top flight man.

California:

A-225 Northern Calif. daily wants mgr. for marketing plans dept. Administrative exp. & creative background in merchandising & advertising, required. Resumes, references, salary requirements requested.

Ohio:

A-218 Wanted: Writer with electronic data processing exp. To be writer-reporter on EDP articles. College grads preferred. Relocate in southwest Ohio. Salary: \$8,000-\$10,000.

Classified

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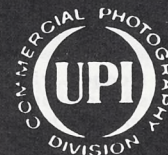
NOTE:

The OPC does catering for members. Not only can your own organization hold luncheon or dinner meetings, but wedding receptions also can be arranged. (These do not interfere with Club functions.) Call Miss Rosemary Kip, LW 4-3500.

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NEW MEMBERS ACTIVE

Douglas W. Moseley - Assistant to the Publisher, The Montreal Star, Montreal, Canada.

ASSOCIATE

Marvin A. Chatinover - Assistant Editor, Exchange Magazine, New York, New York.

Charles G. Francis - Director of Information, IBM Corp., White Plains, New York; (F) United Press Association, free-lance.

Will A. Parker - President, Film Counselors, Inc., New York, New York; (F) The March of Time.

Ticker

(Cont'd from page 2)

Sherman moved over from Paris....Paul Block, publisher of the Toledo Blade, was a recent London visitor. He was hosted by **Fernand Auberjonois**, Blade's London bureau chief....Anthony White, AP, is headed Moscowward for one-month vacation relief assignment....Another London visitor was Helen Marmor, NBC New York.

Bill Sheehan says ABC camera crew of Jim Godfrey and Adrian Klein have returned from Egypt, where they tagged after Russian tourist Khrushchev. Next month they're off for tour of Scandinavian countries....**Joe Harsch**, NBC, flew to New Delhi aboard British Prime Minister's plane to cover Nehru funeral....**Joe Clark**, new head of CBS international operations, is visiting London prior to settling in his Paris office.

Dan Cordtz, Wall Street Journal's Paris bureau chief, is doing a story in London this week—his last before being transferred to Washington. He moves June 21....**Maggie Ralston**, San Francisco bureau chief for McGraw-Hill's News Service, is holidaying in England after touring Switzerland and Italy.

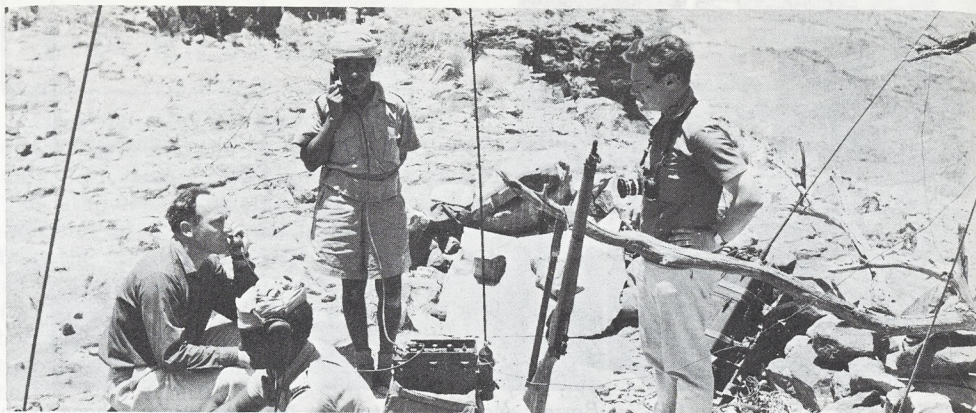
MONTREAL...from PATRICK FINN

OPC got a bouquet at the annual meeting of the Montreal Men's Press Club. In his annual report, retiring President Raymond Guerin gave a glowing account of OPC's Silver Jubilee Awards dinner, which he attended as a guest. He noted some finer points of the program, and of OPC operations in general, with a view to possible adoption here. Phed Vosniacos, CBS, was elected president, with Jean David, La Presse, and Walter Turner, Montreal Star, vice-presidents.

John M. Scott, editor of Time's Canadian edition, is back after a three-week business-pleasure trip to Europe.



TO PUERTO RICO: **Charles Hodges** (right) has received appointment as consultant in international studies at the Inter-American University of Puerto Rico. With him in picture is University Pres. **Ronald C. Bauer**. Hodges, professor emeritus of international politics at NYU, advises friends he's not leaving New York permanently.



REPORTING FROM ADEN: AP correspondent **Dennis Neeld** talks on the field telephone on Coca Ridge in this forward position with the Aden Federation's Royal Artillery during a recent skirmish with Nasser-backed forces. At right is photographer **Brian Calvert**.

PEOPLE & PLACES

By BETTY ETTER

ON THE GO: **Robert S. Benjamin** and his wife up from Mexico City to Hockaday School, Dallas, where their daughter Geraldine won a scholarship award; thence through New York to attend their son Robert's graduation from Kent School in Connecticut; and back to Mexico for son Gordon's graduation from American High School there....**U. of Wisconsin Professor Wilmott Ragsdale** off to Manila for six months as consultant to UNESCO on mass communications in Asia....**Joe Dine**, a lieutenant commander in the Army Reserve, back from two weeks' maneuvers in the California-Arizona desert, full of praise for the U.S. Strike Command (Stricom)....**Bernard Raskin**, editor of the National Maritime Union Pilot, back from a week in Panama where he gathered material for an article....**WNEW correspondent James Van Sickle** to Mississippi for story on the current student drive.

NEW POSTS: **Peter Hayman**, formerly with the British Information Service in NY, has been made British Minister in Berlin....**Daniel M. Doherty** named assistant director of public information press relations, New York Stock Exchange, effective July 16.

ARTICLES: **Helen Zotos** in Parade with intimate portrait of King Constantine of Greece, and in Family Weekly with "Trouble Shooting Clinic," a report of the USA's first free, walk in psychiatric clinic....OPC by-lines in July Reader's Digest include **Lester Velie**, **Joe Alex Morris**, **Samuel Grafton** and **Clarence Hall**.

HONORS: **Dorothy Gordon's** NBC Youth Forum program on "Is Soviet Youth Sold on Communism?" cited by All-American Conference to Combat Communism....**Toni Taylor**, editor of Grade Teacher, presented with an award (for her April 1963 cover) by the

Educational Press Association....**N.R. Caine**, tax columnist of the N.Y. World-Telegram & Sun, awarded the U.S. Treasury Meritorious Public Service Certificate for his "outstanding contribution to the greater understanding of Federal tax laws."....**Jessie Stearns**, Columbus Dispatch and OPC Washington correspondent, received Distinguished Service Award from her alma mater, U. of Nebraska, for her long-time work with the alumni association....**Margaret Mara**, executive secretary, NY Newspaper Women's Club, reports new officers include OPCers: **Rosalind Massow**, president; **Loretta King**, first v.p.; **Joe Paquin**, third v.p., **Virginia Pasley**, treasurer; **Jeanne Toomey**, asst. corresponding secretary; and **Kathleen McLaughlin**, chairman of the house committee.

SPEAKERS: **William M. Freeman**, NY Times financial editor, spoke on "The Two-Inch Mile" at the annual convention of National Association of Direct Selling Companies....Young execs of the Marsteller company heard **Carolyn Coggins** discuss "Acquiring the Confident Manner," in connection with her book, "Etiquette and Manners."

WITH CANDLES? **Dr. Samuel Guy Inman**, OPC's senior Latin American specialist, celebrated his 87th birthday lunching with friends in the Club dining room June 24. The author of 21 books and countless articles, he made his first trip to Latin America in 1905 and hasn't missed a year since.

RETIRED: **George A.E. Prendergast** wrapped up 50 years' newspaper experience on June 26 and left the NY Times proofreading department for the Naval Home in Philadelphia.

MARRIED: **James P. Flowers**, associate editor of King Features, to Mrs. **Irina Andoga** of Washington, Conn., on June 20 at Riverside Church in NY.